



Attorney Docket No.: 559442003900
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Michael CRISTOFALO et al.

Application No.: 09/852,229

Confirmation No.: 4955

Filed: May 8, 2001

Art Unit: 2611

For: TECHNIQUE FOR OPTIMIZING THE
DELIVERY OF ADVERTISEMENTS AND
OTHER PROGRAMMING SEGMENTS BY
MAKING BANDWIDTH TRADEOFFS

Examiner: H. V. Tran

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

This is in response to the non-final Office Action dated October 6, 2006, for which a response was due on January 6, 2006. Filed herewith is a Petition and fee for a one-month extension of time, thereby extending the deadline for response to February 6, 2006. Accordingly, this response is timely filed. Reconsideration and allowance of the pending claims, as amended, in light of the remarks presented herein are respectfully requested.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 27 of this paper.